



Distance Learning **Course Catalog** **2021 - 2022**



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**STATE COUNCIL OF HIGHER
EDUCATION FOR VIRGINIA**

IMTC

Distance Learning Catalog

2021 - 2022

Internet Marketing Training Center, Inc.

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State Council of
Higher Education for Virginia

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Internet Marketing Training Center

Mission Statement (Traditional)

The school focuses on giving individuals the practical, state-of-the-art, portable skills needed to work in the Internet marketing field and to apply the skills to their own entrepreneurial websites. This will be accomplished worldwide in our distance learning division by a combination of lessons on an asynchronous basis which will incorporate active and responsive student / teacher interaction, through phone, email, discussion forums, audio, video, hangouts and student to student interaction on blogs, and discussion groups. In the second phase, our on-campus students will enjoy the same quality education and interactivity while attending classes at our campus in lovely Virginia Beach, Virginia.

We are dedicated to giving our students a high degree of instruction based on solid and current Internet standards and research and pledge that our program offerings will directly support this mission.

Mission Statement (Plain and Simple)

IMTC will teach you to “kick it” on the Internet. Start your own business . . . Work for a big company . . . We don’t care which . . . All we care about is teaching you where to ethically click and kick it to make money online.

How This School was Founded

Our founder, Tom Antion has been selling on the commercial Internet since its beginning circa 1994. Since then Tom has made himself an Internet multi-millionaire and helped hundreds of small business owners and entrepreneurs earn full and part time incomes on the Internet. Many have taken what they have learned from Tom and used it on a consulting basis to help other businesses thrive on the web. Many have bolstered their positions in their jobs by bringing great value and return on investment to the companies for which they work.

Tom has personally trained over 1700 consulting clients and is asked frequently to speak on the topic of Internet marketing at conferences around the world. This school is an effort to make Tom’s training available to a much wider audience and at a much more affordable investment.

Tom is a practical straight shooter type of person and that is reflected in the school he created. He will only allow solid, practical and immediately usable techniques as part of the curriculum of the school. You will see that the first day of class.

Program Description

The Internet Marketing Training Center certificate courses are designed to prepare students for jobs in the e-commerce industry and also to build their own profitable online business should they choose to do so. Students will be able to work at their own pace. Students can complete their training in as little as 6 months. Taking advantage of all electives and maintaining a full-time job could extend the training up to one year. Students will enjoy the state-of-the-art combination of course assignments, interaction with both students and teachers via blog, email, telephone, discussion groups, chat, text messaging, teleclasses, webinars, hangouts and various audio/visual mediums.

Program Objectives

The objective of this program is to prepare students to build, maintain, manage and promote profitable websites, blogs, e-mail magazines and other e-commerce vehicles. **The skills taught in these courses focus on practical, real world and immediately applicable techniques to bring in money on the Internet.** Unlike many e-commerce programs, our courses are updated constantly . . . sometimes on a daily basis . . . to give you the most up-to-date Internet marketing education available.

Course Descriptions

OL=Online Course

NOTE: Each course consists of approximately 15 Lessons. Each lesson includes multiple hours of reviewing online materials and participating in online discussion with faculty and other students plus multiple hours of project creation.

ALSO NOTE: The Internet is an ever-evolving entity. Frequently anything printed about it is obsolete before the ink dries. IMTC not only reserves the right to change this printed curriculum to reflect current Internet standards, but we feel obligated to do so to guarantee you will be exposed to the most current information available. Below are the most current course descriptions.

Internet Marketing 101-OL: Website/Blog Design, Creation, Tools & Optimization

This course will cover the details of website / blog design and creation, starting with selection of the correct domain name, and hosting. Students will be introduced to the selection and proper use of effective keywords, keyword tools and meta-tags. Other lessons include shopping carts, autoresponders, website

navigation, linking strategies, placement of information, formatting, optimization, merchant accounts and social networking tie-ins.

Internet Marketing 102-OL: Internet Product Design and Creation, Copywriting & List Building, Video Production (Pre-Requisite Internet Marketing 101)

Internet Marketing 102 will cover developing responsive email opt-in databases, advanced blogging techniques, cost-effective marketing tools, video production, basic copywriting, profitable sales letters, and creating marketing materials. The course will explore the effective use of search engine and directory optimization techniques and how to utilize them in Internet marketing. Creation of digital products such as MP3 files, online courses, and e-Books will also be covered, as well as an introduction to both membership sites and affiliate programs.

Internet Marketing 103-OL: Advanced Marketing Techniques (Pre-Requisites Internet Marketing 101 & 102)

This third Internet marketing course will build upon Internet Marketing 101 and Internet Marketing 102. Lessons include advanced marketing techniques to effectively sell and deliver a wide range of products on the Internet. Other topics covered will be video marketing, podcasting, ethics, joint ventures, sponsored ads, analytics, list management, mobile marketing, sales funnels, conversion techniques, syndication, content marketing and webinars. Students will learn the "Street Smart" secrets of social proof, online customer service and crowdfunding.

Electives

To graduate each student must complete 3 electives from each course. These electives change frequently depending on developments in the Internet.

Electives for Course 101-OL

1. How to Make Money Fast Working for Others
2. Selling a Product On eBay
3. Create a Slideshow Video with Animoto
4. Create a Newsletter in KickStartCart
5. Discover Discussion Forums
6. Create a Custom Branded Channel in YouTube.

Electives for Course 102-OL

1. Create a Slideshow Presentation in Google Docs.
2. Create a Quiz for your Website
3. Promote Products with Amazon's Affiliate Program
4. Add a YouTube Video to Your WordPress Blog
5. Search Google for Headline Formulas
6. Introduction to Chat Bots

Electives for Course 103-OL

1. Upload a Microsoft Word Document E-book to Kindle
2. Create a Facebook Ad

3. Collect a Video Testimonial for Your Business
4. Create a Press Release for Your Business
5. Establish What Jobs Are Available in Internet Marketing
6. Create a Listing on Etsy

Course Completion

A Total of 540 clock hours are required for course completion at which time the student will be awarded a completion certificate. Note: credit hours do not necessarily equal hours needed to complete your courses. Gung ho students can usually move much faster.

Program Quality Evaluation

Each student leaving the school for whatever reason will be required to complete an exit survey to evaluate the extent to which their educational goals were achieved. These surveys will be used by the administration to continually improve both the content and delivery method of our courses.

Our Offices

The school is in the process of moving to a new, more modern location. During our move there will be no disruption of student online classes and services.

Internet Marketing Training Center School Policies and Procedures

Admission Requirements

- Applicants applying on their own must be interviewed and may be required to pass an entrance exam administered by the school.
- To apply on their own, applicants must be at least 18 years of age.
- English as a second language applicants must be able to read and write in the English language and must have a minimum TOEFL score of 80
- Applicants under 18 years of age must have their parent or legal guardian apply for them and certify that work in any of our certificate programs will not take away from study time devoted to mandatory high school or middle school training.
- Applicants must have a personal interview with school personnel in person or by telephone and will be notified of acceptance both by phone, mail and email.
- Applicants must have access to an Internet connection, a computer, and possess basic computer and keyboard skills. Some work may be completed on smart phones and tablets.

Credit for Previous Education or Training

The school does not accept transfer credit nor allow credit for prior experience. In addition, the school cannot guarantee the acceptance of a certificate for credit at any other school.

Grading System

<u>Grade</u>	
P	Pass
F	Fail
I	Incomplete
W	Withdrawn

Students will receive their grades and progress reports within 10 business days of completion of their courses

Standards for Satisfactory Progress

- One hundred percent completion of all assignments and achieve at least 75 percent or greater on all quizzes and tests.
- A passing grade in each lesson, assignment or project in each course is required for satisfactory progress.
- Final grades and student evaluations are issued at the end of each course.
- A student must pass each course in sequence before progressing to the next course.

Scholarships

Active duty military, military spouses, veterans, law enforcement, nurses, first responders and their immediate families receive a 50% scholarship. Contact our founder for other current offerings at tom@imtcva.org or 301-346-7403.

Academic Probation

The student is required to pass each course in sequence. Any student who fails a course shall be on academic probation until such time as they have retaken the course and completed it with a passing grade. In order to maintain active student standing, the student shall fulfill the requirements to be removed from academic probation within 90 days. The student will also be given extra assistance in an effort to reach the expected level of performance.

Academic Suspension or Termination

At the end of the 90-day probation period, if the student has not made an attempt to retake the course, then the student shall be suspended or terminated, depending on the recommendation of the academic review committee. The student has a right to appeal the decision to the school's Director. The appeal should be submitted in writing within one week of the committee's decision. The appeal process will take approximately 10 business days to complete after receipt. The decision of the Director is final. The student has six months to complete the course with a passing grade.

Student Conduct and Conditions for Dismissal

All students are expected to conduct themselves in a professional and orderly manner. Any student who behaves or participates in the prohibited activities below is subject to probation or dismissal from classes:

Prohibited Activities:

- Use of profanity in person or in emails, discussion forums, blogs, assignments, websites or via telephone, text messaging, FAX or other communication medium not yet invented or that may be invented in the future.
- Dishonesty
- Violation of school sexual harassment policies

Re-entrance

- Any student who has dropped out of the program may be re-admitted within one year by successfully completing a personal interview with the school's Director and paying all fees due at the time of re-admission. The decision of the school's Director to re-admit or not is final. Program requirements at the time of re-admittance shall be applicable.
- Any student who was academically terminated, may be re-admitted within one year by successfully completing a personal interview with the school's Director and paying all fees due at the time of re-admission. The decision of the school's Director to re-admit or not is final. Student shall be on probation for his/her first course. Program requirements at the time of re-admittance shall be applicable.
- Any student terminated for conduct may not be re-admitted.

Attendance

- The school maintains an attendance record of each student. The student is required to comply with the completion of all quizzes, tests, assignments and projects. The distance learning student shall comply with the school's

requirements for online participation in course discussion, forums, and blogs an average of at least 4 times per week. The 4 times per week requirement does not mean logging on and logging off just to meet the requirement. It means actual course work must be done at least 4 times per week. Attendance will be monitored by your instructor and become part of your overall grade.

- If the distance learning student does not comply with the school's requirements for online participation on an average of at least 4 times per week in course discussion forums and blogs, they will be notified and placed on probation for a period of thirty days. If the student fails to correct their attendance problem, they will be dismissed from the school. If dismissed from the school, the student will be required to request reinstatement which cannot be done for a minimum period of 30 days. The student may be required to provide proof that the problem that caused their chronic absenteeism has been resolved.

Leave of Absence

Students may request one leave of absence per course at any point during their studies. In order to receive a leave of absence a student must submit a written request to the school explaining the reason they are not able to attend school and the anticipated beginning and end dates of the leave of absence. If a student fails to notify the school Director with a formal request for a leave of absence, the student will be held to the standards discussed in the Attendance section. This includes probation and possible dismissal for lack of attendance. Students wishing to return to classes after a leave of absence must contact the school Director. The school Director and student will both determine when and if the student will return to classes.

The school does not impose additional charges to the student as a result of the leave of absence. The leave of absence cannot exceed 180 days in any 12-month period. Upon the student's return from the leave of absence, the student is permitted to complete the coursework he/she began prior to the leave of absence. If a student does not resume attendance on or before the end of an approved leave of absence, the school must treat the student as a withdrawal and the date that the leave of absence was approved should be considered the last date of attendance for refund purposes.

Course Completion Requirements

Student must complete one hundred percent of all course assignments and projects. Student must achieve at least 75 percent or greater score on all course quizzes and tests. For satisfactory progress student must achieve a passing grade in each lesson, assignment or project in each course. The student must comply with the attendance requirements. The student's final grades and student evaluations are issued at the end of each course. No internships or externships are necessary for graduation.

A student must pass each course in sequence before progressing to the next course.

Student Records & Confidentiality

Student admissions records and all evaluations shall be maintained by the school for a period of five years after course completion.

All student transcripts are maintained and kept on file permanently and are protected from fire, theft and other perils.

Student records are confidential with no access granted to anyone, but instructors, admissions personnel, and school administrators unless student grants specific permission for others to have access.

Copies of student records will be maintained both at the school and at an unaffiliated off-site record storage facility.

Students may request a copy of their records or certificate of completion in writing by sending a notarized request to "Director of Student Records" Internet Marketing Training Center, 3105 Sergin Ct., Virginia Beach, VA 23452 There is a \$25.00 charge for this service which includes a certificate of completion. Additional certificates of completion are \$10.00 each. Payment may be made by credit card. Include complete contact information for the card holder in the written request. Certificates or records will not be released to students who have not fulfilled, or are not current on their financial requirements to the school.

School Calendar

- The online school operates on a fully flexible non-traditional series of courses
- The online school makes it possible for a student to commence their studies at anytime from anywhere and to complete their coursework at their own

pace. This flexibility allows the student to progress as fast as they wish within the guidelines of the school.

- The following holidays are observed by the school:
New Year's Day, Memorial Day (last Monday in May)
Independence Day (July 4), Labor Day (first Monday in September)
Thanksgiving Day (fourth Thursday in November)
Christmas Day

Note: Faculty may or may not be available at their discretion on the observed school holidays. Normal availability of instructors and assistants is 10-5PM Eastern Mon – Fri. Outside those times, you may email questions and expect response on the next business day.

- The school reserves the right to amend the calendar.

Enrollment Dates

- After acceptance online students can begin their courses at any time. Students can progress at their own pace and complete courses as fast as they want within the guidelines of the school for their particular course of study.

Schedule of Fees

Contact your admissions representative for current finance options.

<u>Programs</u>	<u>Administrative Fee</u>	<u>Tuition</u>	<u>Lab Fees</u>	<u>Total</u>
101	\$100	\$6,500	\$0	\$6,600
102	\$100	\$6,500	\$0	\$6,600
103	\$100	\$6,500	\$0	\$6,600

Tuitions for Programs 101, 102, and 103 on the same enrollment agreement save \$700.00. Total tuition and fees \$19,100 ([see “Scholarships” section above](#))

Student is responsible for their own Internet access, and computers. The entire training can be done with free trials of software and services. If using the training for a business, website hosting, merchant account, shopping cart, and other Internet marketing related costs or expenses are the responsibility of the student. As a service to our students the Internet Marketing Training Center will make sure students have access to these services in a variety of price ranges to suit any student's budget. Visit <https://IMTCSuggests.com> for current recommendations.

Financial Assistance

Financial assistance is available on a case-by-case basis. Our school finances internally with low down payments, zero interest and no credit check.

Cancellation & Refund Policy

Rejection: An applicant rejected by the school is entitled to a refund of all monies paid.

Five-Day Cancellation: An applicant who provides written notice of cancellation within five (5) business day, excluding weekends and holidays, of executing the enrollment agreement is entitled to a refund of all monies paid, excluding the \$100 non-refundable registration fee.

Where the student cancels after completing at least one lesson assignment but less than 50 percent of course assignments, the institution may retain a **percentage of refundable tuition** which shall not exceed the following:

- a. Up to and including 10 percent of the course, 10 percent of the refundable tuition (tuition charges remaining after subtracting the non-refundable fee already retained).
- b. Between 10 percent and 25 percent of the course, 75 percent of the refundable tuition.
- c. Between 26 percent and 50 percent of the course, 50 percent of the refundable tuition.
- d. Between 51 percent and 75 percent of the course, 25 percent of the refundable tuition.

After the student completes more than 75 percent of the course, the institution shall be entitled to retain the entire total course tuition.

The amount of the course completed shall be the ratio of completed clock hours to the total hours to complete the course.

Withdrawal Procedure:

- A. A student choosing to withdraw from the school after the commencement of classes is to provide a printed written notice to the Director of the school delivered by US registered mail or current method that includes proof of delivery. The notice must include the expected last date of attendance and be signed and dated by the student.
- B. If special circumstances arise, a student may request, in writing, a leave of absence, which should include the date the student anticipates the leave beginning and ending. The date that the leave of absence was approved should be considered the last date of attendance for refund purposes.
- C. All student refund requests must be submitted within 45 days of their withdrawal date.
- D. Dollar amount of refunds percentages will be applied to actual amounts paid.

Proportion of Total Program Taught by Withdrawal Date	Tuition Refund
Less than 10%	90% of program cost
Between 11% and 25%	75% of program cost
Between 26% and 50%	50% of program cost
Between 51% and 75%	25% of program cost
75% or more	No Refund

Refund Example: A student pays \$6500 for program 101 and decides to drop out a third of the way through the course. This would be 33% of the course taught which would mean their refund would be 50% of the program cost or \$3250.00 or 50% of the total payments they had made at the time of withdrawal.

Timely Refunds. Refunds shall be paid within 30 days after the effective date of the student's withdrawal.

Student Grievance Procedure

The school's Student Grievance Policy is designed to achieve a fair (to all parties) and timely resolution of all complaints, regardless of the type of complaint. The school has in place operational procedures for fairly and promptly resolving complaints. A student will never be subject to unfair action or treatment for initiating a complaint.

Our school's procedures are equitable, consistently applied, and effective in resolving problems.

A student complaint or grievance is a problem as perceived by the student as something that is impeding the ability of the student to progress in his/her studies or an administrative problem that needs corrected such as a billing problem or technical problem.

Any student who has a grievance with the school or an instructor should first discuss the problem with the instructor or school Director. If a resolution is not reached, the student should make a written complaint and submit it to the school Director asking for a written response. All grievances should be resolved within 30 days from the date of the first written complaint. When a satisfactory resolution of the problem is not obtained, as a last resort the student may contact:

State Council of Higher Education for Virginia (SCHEV)
James Monroe Building, 9th Floor
101 North 14th Street
Richmond, VA 23219

List of Administrators, Faculty and Staff

Administrators

Our Founder, President/CEO/Senior Instructor

Tom Antion, is the author of “*The Ultimate Guide to Electronic Marketing for Small Business*” (former Amazon number 1 best-selling business book), “*The Wake ‘em Up Video Professional Speaking System*” along with hundreds of books, eBooks, DVDs, CDs, and Transcripts about marketing online. Tom is past president of the National Capital Area professional speaker’s association.

He also founded “*The Internet Association of Information Marketers*” an association dedicated to high standards and ethics when it comes to marketing online.

Tom has a Bachelor of Arts degree in Psychology from West Virginia University where he also took a heavy dose of business courses. Being the ultimate entrepreneur, starting with nothing, Tom owned five apartment buildings and a hotel before graduating from college.

Tom is the sole controlling owner of the school and, in his capacity as president and CEO, is fully responsible for all operations of the school both academically and financially. Currently board members serve in an advisory capacity only.

Vice President/Provost

Howard Haller, Ph.D. has twenty years’ experience as a University Adjunct Professor or Instructor, teaching in the classroom & online classes: Leadership, Management, Economics, Finance & Marketing.

He earned his Ph.D. in Leadership Studies in December 2005, at Gonzaga University (Spokane, WA). He earned a Master’s Degree in Management [majoring in Finance & Marketing] from the University of Redlands in 1982 and a B. A., from California State University, Northridge (1970).

Dr. Haller has thirty years in top level senior management and leadership positions in major companies and as an entrepreneur, managing up to 10 direct reports, and managing assets of well over \$4 Billion. He has experience in all aspects of corporate management including: venture capital, mergers, acquisitions, analysis, finance, strategic planning, marketing, development, plus proven entrepreneurial management experience launching public companies, and executive consulting.

For over 20 years he taught University classes and served as a University Trustee. Howard personally co-founded and currently serves as Executive Vice President/COO of American Realty Capital Advisors, Inc. where he has raised, negotiated, and structured over \$1.765 Billion in equity, or debt capital, over the last 30 years. Howard has worked closely with several major banks, venture capital firms and investment banking firms for funding/equity/and taking firms public.

Training Director/Course Developer

Rosanna Haller is an experienced turn-around specialist and training manager with 20+ years of experience in the service industry and eight years as a Training Director or VP. As a turn-around manager for major firms, Rose has successfully taken stores with 4 "F" rating and turned them into Quad "A" rating within a short time frame thereby increasing sales from 47-102%.

Rose has created "de novo" extensive industry training programs including a New Manager Training Manual for Chili's [Brinker]. She was responsible for training managers in the Wendy's system and created a new training program for teaching "Making Change" skills for employees, including a bound book, personal workbook, flashcards & poster. She is currently working on a computer game to improve ability, accuracy, and speed in making change for customers. She is organized, analytical, creative, and dedicated to customer and student service and professional excellence.

Rose has an Associate of Arts degree (valedictorian) from The Fashion Institute of Design and Merchandising in Los Angeles California.

Faculty

Marc Bullard

Marc has a Bachelor's of Science Degree in Video Production from Stevenson University and a Master's Degree in Education from Ashford University. He was a graphics, video and multimedia instructor for ITT Technical Institute and is currently the head instructor for the Internet Marketing Training Center of Virginia. Marc is the chief video producer and editor for Antion & Associates and has been personally trained in Internet marketing techniques by the founder and CEO Tom Antion.

Marc tutors many consulting clients on a wide range of business topics.

In addition to his time at ITT Tech, Marc has extensive experience in working in a school environment having been a Media specialist at both Old Dominion

University and Tidewater Community College.

For himself, Marc stays busy consulting clients and parenting two little boys.

Staff

Director

Tom Antion (see above)

Sr. Webmaster

Travis Perkins, began as an intern working for our founder Tom Antion. Because of his great performance he was quickly hired and since has risen to Tom's Director of web development. He currently works for the school on a contract basis out of his Virginia Beach home. He assists faculty members and students on the latest web techniques and marketing techniques.

Podcast Producer and Jr. Webmaster

Larry Guerrero, a 2017 graduate of the school, works out of his home in Long Island, NY on a contract basis producing our founder's podcast "Screw the Commute", handling multimedia production and managing the "back end" of all of Tom's websites. Larry studied at Pace University for Computer Information Technology and Hofstra University for IT Project Management and Governance. He has over 40 years of extensive experience with Fortune 100 companies, Wall Street firms, small business IT software development, network security, and training. As Chairman of Computer Technology, and a certified instructor at Hunter Business School in New York, he's trained students to achieve high level IT certifications from Comptia, Microsoft and Cisco in multiple disciplines, and is a holder of many of these certifications as well.

Bookkeeper

Jennifer Aurigemma has been with our founder the longest. He recruited her out of the wholesale nursery business and entrusts her with virtually every aspect of the school's finances and taxes. Her firstborn and second born grew up playing on the floor below Tom's desk.

Military, Law Enforcement and First Responder Advisory Board

Frank Candy, is an authority and expert and lectures all over the world on Building a Culture of Excellence, Bold Leadership, Multi-Generational Teamwork, inspired innovation, and Emerging Business Trends.

Author of 19 books and success guides, Frank Candy runs a real business every day and has over 20 years' experience on the speaking circuit. He is a successful founder and builder of several companies, and respected business leader and strategist. He is a "Disney Culture Expert" and has worked with many organizations to build a culture of excellence.

Leasha West, known as "America's Retirement Authority" is a highly decorated Marine Corp veteran and respected community leader. With the explosive success of her firm West Financial Group, Inc. she is now recognized as one of America's leading experts in retirement planning.

She's an award-winning multiple best-selling author and speaker and she's shared stages at distinguished conferences with legends of business, Hollywood, politics and sports such as Arnold Schwarzenegger, Steve Wozniak, Donna Karan, and many others.

Leasha serves on the Board of Directors for numerous non-profit and for-profit organizations. As a result of Leasha's volunteerism, she was awarded the "Presidents' Volunteer Service Award" by President Barack Obama.

She is a multi-year member of the "Million Dollar Round Table", was named to the "Circle of Excellence" by the Women in Insurance and Financial Services, she's a member of the National Ethics Association and was chosen as one of "North America's Elite Women in Insurance" by Insurance Business American Magazine.

Richelle Futch, is a Marine Corps Veteran and Military Spouse to an Army Special Forces Non-Commissioned Officer. She has over 15 years of clinical experience working with government agencies as well as in private practice. She received her Master's in Social Work from the University of Washington, has worked in the juvenile justice system and counseled soldiers and their families in the Warrior Transition Battalion.

With extensive training in "Dialectical Behavior Therapy" (DBT) Richelle has

generalized DBT skills to various populations. She is the author of the book and workshop, “Her Ruck: Inside the Emotional Backpack of Military Wives”, which has provided her many opportunities to serve military families world-wide.

She is a member of the directorate team of “Military Spouse Behavioral Health Clinicians” and key advisor of the “Military Special Operations Family Collaborative”. Richelle was recently awarded Armed Forces Insurance Fort Bragg “Military Spouse of the Year” for 2019, recognized for her professional impact as well as extensive volunteer service within the military community.

Student Services, Faculty Accessibility, Career Advice and Job Placement

The Internet Marketing Training Center provides various services for students to assist them in making the most of their training experience.

- **Career Advice and Faculty Accessibility:** Course instructors will set aside unlimited counseling time for each student throughout their training by appointment during business hours 10 am to 4 pm eastern time USA.

Our founder is available for counseling and career advice by appointment during normal business hours plus evenings and weekends.

- **Library Services:** Because of the rapidly changing nature of Internet and digital marketing, instructors and our founder will make available to students, upon request, the latest information of interest to the student. Most printed material in this field is obsolete before the ink dries so these library items will be updated and delivered in digital format. This would include PDF files, audio and/or video. In some cases, your instructor or founder will create a specific piece of training material addressing the topic at hand.
- **Job Placement:** Top performing students may be offered paid positions at the school or positions working in the various companies of our founder. The school cannot guarantee job placement, but there is a big demand for people with the skills we teach and we will be making great efforts to secure relationships with businesses needing Internet related services.
- **Internships:** Top performing students may be offered internships at the school.

Our Pledge

At the Internet Marketing Training Center students will get up-to-date and real-world training. We also believe our students have a right to privacy and to study in a safe and harassment free environment.

Start Your New Career Today

School (757) 687-5190, Our founder (301) 346-7403 or visit
<https://www.IMTCVA.org>