

Don't forget to turn up your computer speakers!

Tom Antion's

Digital Products

**Community
Service
Class**



GreatInternetMarketingTraining.com



<https://www.ScrewTheCommute.com/19> Products

<https://www.ScrewTheCommute.com/> Private Label Products



<https://www.ScrewTheCommute.com/46> Viral Marketing

<https://www.ScrewTheCommute.com/289> Website Mistakes

<https://www.ScrewTheCommute.com/22> Selling & Upselling

<https://www.ScrewTheCommute.com/85> Crowdfunding



Announcements

- 🎤 Please leave an honest Google Review at <https://g.page/InternetMarketingTrainingCenter/review?rc>
- 🎤 I will be giving you massive value in this masterclass, but there's always something else to learn.
- 🎤 To get the full value of this masterclass you should immediately start working with the concepts you learn today.



Community Service

- 🍷 Welcome New Friends from the Hampton Roads Area
- 🍷 I also invited many of my customers and folks on my email list.
- 🍷 I hope all of you out there think about what you could do to cover your own obligations plus what you could do to make the world better.
- 🍷 This is the last session.



BIG THANKS

WTKR





Community Service

- Will be giving away two full scholarships from our E-Book challenge. You must watch the first webinar in this series for details.



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Visit at <https://www.imtcva.org>



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Watch Previous Webinars

IMTCVA.org/communityservice

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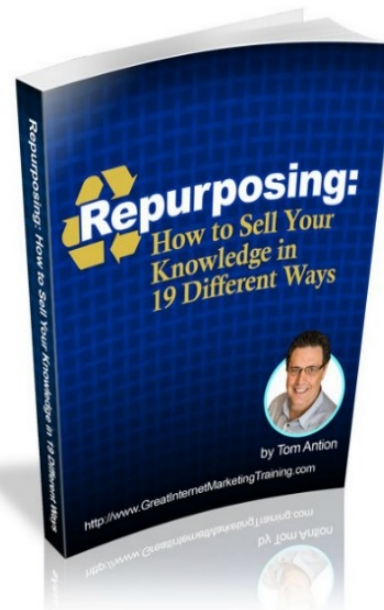
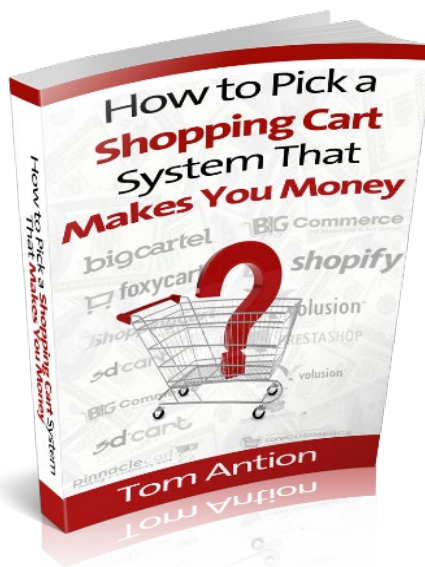
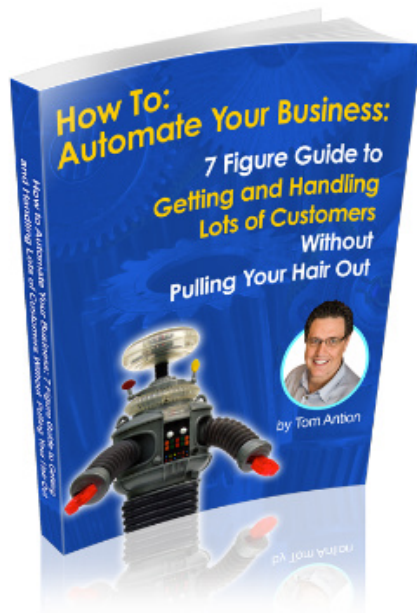
Creating and selling Digital and Affiliate Products at 97% Profit Margins

PDF E-Books

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PDF E-Books 3D Covers





PDF E-Books

- 🍷 8.5 x 11 in USA, A-4 in most other countries
- 🍷 Side Margins 1-1.25 Inches
- 🍷 Top and Bottom Margins as small as possible that still allow printing the page on a small printer.
- 🍷 Footer on each page with page number and contact info.
- 🍷 14-16 point Times Roman body font



PDF E-Books

- 🔸 20-24 Point Arial/Swiss Subheadings
- 🔸 Very Large Font for Chapters
- 🔸 Do NOT PUT “Chapter 1, 2, 3 etc. on a page by itself.
- 🔸 Use color judiciously
- 🔸 Use bold to highlight important items
- 🔸 Use bold and color sometimes
- 🔸 Do NOT underline!



PDF E-Books



**Use COPYRIGHT FREE
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**Occasionally use a large font AND ALL
CAPS**



Use captions on pictures and graphics



Make clickable links and affiliate links

<https://www.doofus.com/j/afid=696969?>

<https://www.yoursite.com/greatproduct>



PDF E-Book

- 🔑 PrettyLinks (cloaking plugin)
- 🔑 Example of Best Practice For “My Secret Weapon”:

<http://jvz1.com/c/41743/183906>

<https://www.ScrewTheCommute.com/secretweapon>

- 🔑 Clickable Index
- 🔑 **BOUNCEBACKS FOR ALL BOOKS**



How to Quickly Structure a Book

- 🔑 Take any printed book off your shelf and copy it.
- 🔑 Page break in Microsoft Word ctrl-enter
- 🔑 Learn Your Bookmark Function

Instructions: Put your cursor next to chapter 1, click insert/bookmark, name your bookmark with no spaces in the name, then highlight chapter 1 in your table of contents, click on insert/hyperlink, click on bookmark button, choose your bookmark, click ok. You have now hyperlinked chapter 1 in your table of contents to the actual location of chapter 1 in the book. Rinse and repeat.

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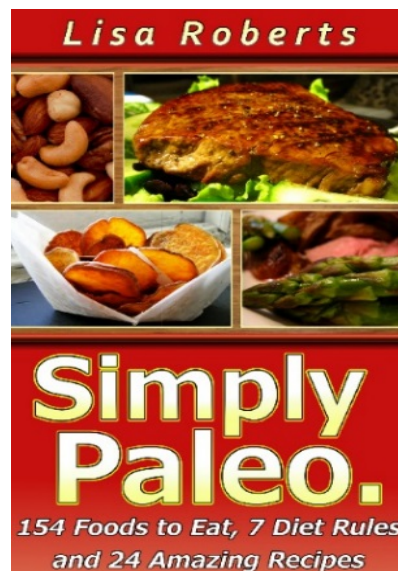
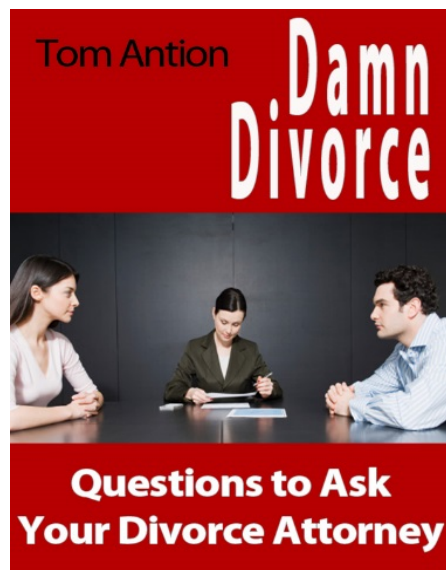
How to Write a Book When You Know Nothing About the Topic

🎤 Discussion Boards/Forums and Go Karts

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Amazon Kindle Flat Covers



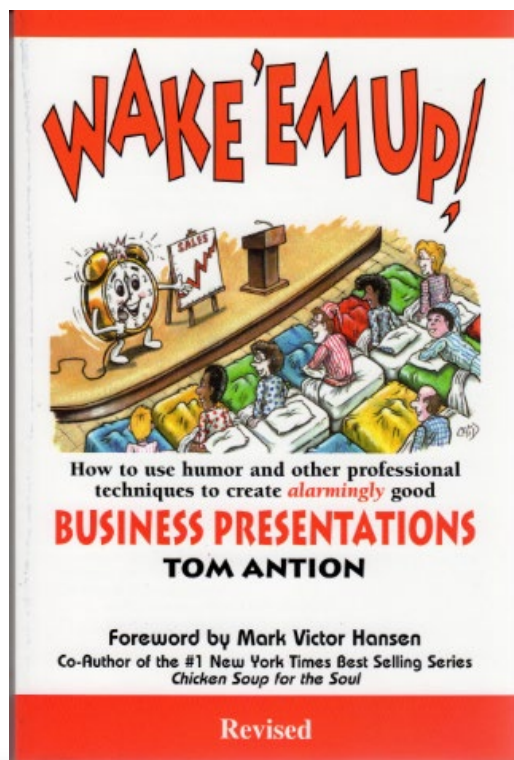


Amazon Kindle flat Covers





Amazon Kindle Flat Covers





Amazon Kindle Tips

- 🍷 Flat cover. (make both pdf and kindle)
- 🍷 Do not use white background without a fairly thick border.
- 🍷 Make a copy of your pdf version and adapt it.
- 🍷 Take off footer
- 🍷 No page numbers
- 🍷 Use Kindle Create
- 🍷 KDP Select Giveaway



Amazon Kindle Tips

- 🍷 Super Technique to get opt ins
- 🍷 Keyword Usage Exception (Amazon Descriptions)
- 🍷 Bait Books
- 🍷 You can now advertise your book cheaply



Private Label Rights





Membership Sites

20 = 24,000

<https://www.AmazingPublicSpeaking.com>



<https://www.GreatInternetMarketingTraining.com>

**28 REASONS YOU SHOULD
MENTOR WITH TOM ANTION**



Membership Sites

<https://www.facebook.com/groups/ZeroCommutes/>





Membership Site Tips

- 🔑 Wordpress
- 🔑 Wishlishmember plugin
- 🔑 Types of Memberships
 - Monthly
 - Yearly
 - Lifetime
 - Free
- 🔑 Free Trial and then automatic billing
- 🔑 \$1.00 Trial and then automatic billing



Membership Site Tips

- 🎤 **Churn:** percentage of subscribers who discontinue their subscriptions within a given time period
- 🎤 Multiple formats of material
 - Audio
 - Video
 - PDF
 - Live Online Interaction
 - Live events

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Online Courses

<https://www.Copywriting901.com>



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Online Courses

<https://www.BrutalSelfDefense.com>



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Online Courses

How to Make a Fortune

Tom Antion's

**Speaking at Fundraisers
Ecourse**

<https://www.screwthecommuter.com/fundraisers/>

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Audio Products

- 🎧 “Antion Success Method”
- 🎧 “How to Be in Front of One Million Warm Prospects in the Next 90 Days”
- 🎧 “How to Make Quality Products out of Nothing”
- 🎧 “Teleseminar Kit”
- 🎧 “Top 20 Seminar Scams”



Video Products

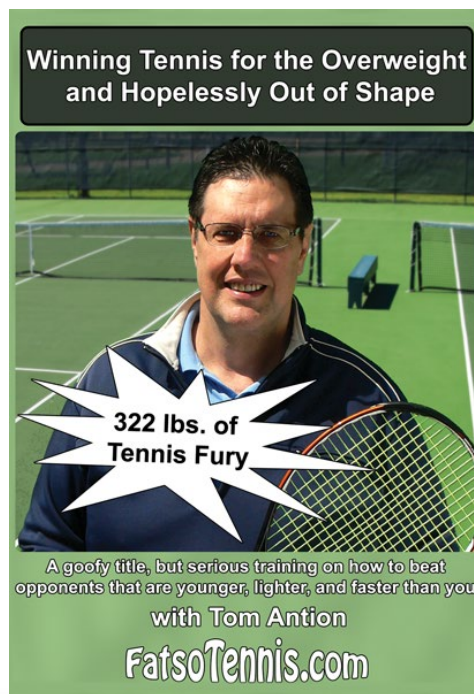
<https://screwthecommute.com/mentortraining/>





Video Products

<https://www.FatsoTennis.com>





Video Products

<https://screwthecommute.com/retreatcenter/>



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Affiliate and Residual Affiliate Products



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Affiliate and Residual Affiliate Products



Orders	Total Sales	PL Commission
<u>120446</u>	\$10179747.86	\$3593792.33
120446	\$10179747.86	\$3593792.33



Affiliate and Residual Affiliate Products

- 🎤 <https://youtu.be/VmPtVuke0OE> Transcription Service
- 🎤 <http://bit.ly/TomsSecretWeapon> My Secret Sales Weapon
- 🎤 <http://bit.ly/quizdip> My Quiz builder
Example: <https://www.IMTCVA.org/quiz>



Affiliate and Residual Affiliate Products

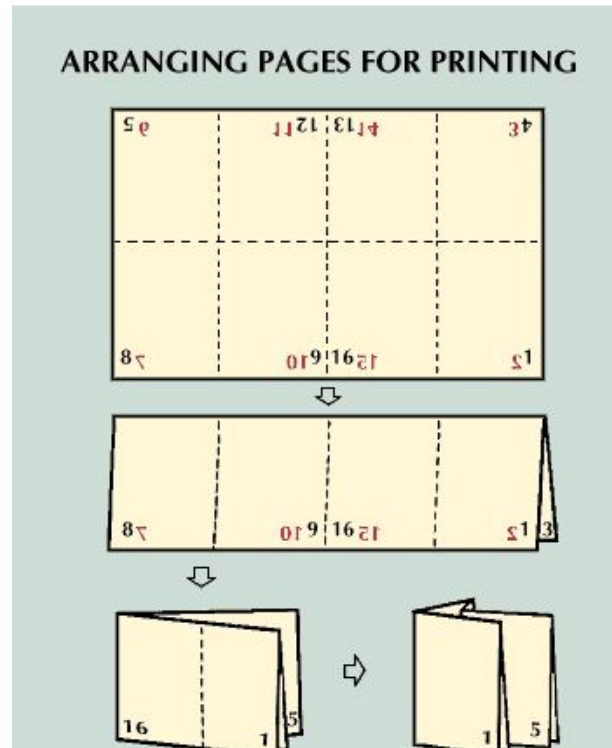
- 🔑 <https://youtu.be/Bn350yIVw1Q> Also My Secret Sales Weapon
- 🔑 <https://youtu.be/Z17Gfpxlop0> Easy Animation program



Printed Books

- 🍷 Print on Demand - KDP
- 🍷 Do PDF and Kindle First
- 🍷 Much more serious on formatting
- 🍷 Typesetting
- 🍷 Professional book printing
- 🍷 Signatures 8, 12, 16, 24, 32 and 64 **pages**
- 🍷 **Get your book printed for FREE**

Signatures



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Signatures



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Signatures



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FREE Strategy Session

Do you qualify?

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How to Get Me to Send You Money

🔑 **Refer My Products and Services –
Commissions Range from \$_____ to
more than \$_____ and everything in
between**

The only thing that is exempt is my military spouse scholarship program because the DOD does not allow me to give commissions on that.



How to Get Me to Send You Money

- 🎧 See almost all of my products and services at <https://www.ScrewTheCommute.com/resources>
50% discount for all military, law enforcement and first responders.



How to Get Me to Send You Money

- 🎤 **Biggest Sellers:**
Internet Marketing Mentor Program –
Year Long Program (over 1700 students in
the last 20 years)
Your Commission for no discount group:
\$1599.00
Your Commission for discount group:
\$799.50



How to Get Me to Send You Money

🎤 **Professional Speaking Mentor Program –
24 Week Intensive** (I've trained more pro
speakers than anyone living)

Your Commission for no discount group:
\$1199.00 - \$2798.00

Your Commission for discount group:
\$599.50 - \$1399.00



How to Get Me to Send You Money



“Wake ‘em Up Video Professional Speaking System” (This includes 3 Consultations)

Your Commission for no discount group:

\$139.40 - \$199.40

Your Commission for discount group: \$69.70 - \$99.70



How to Get Me to Send You Money

- 🎤 **My Internet Marketing School** (The only licensed, dedicated Internet Marketing School in the Country)
- 🎤 Your Commission for no discount group: \$3820.00
Your Commission for discount group: \$1910.00



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Please Review

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