



Quizzes & Personality Tests Examples

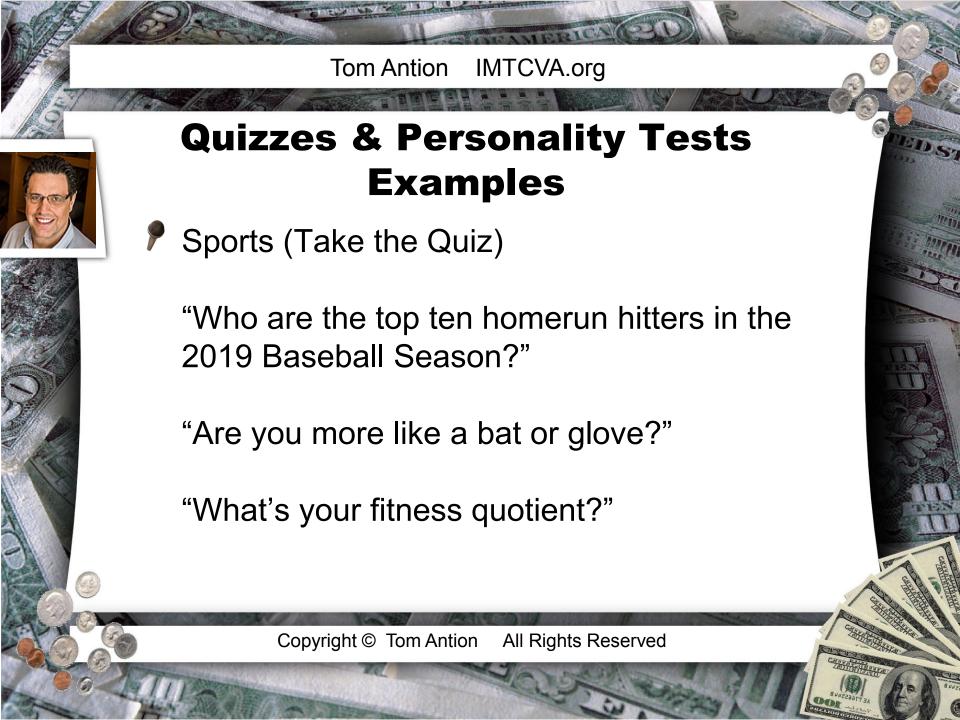
Business (Take the Quiz)

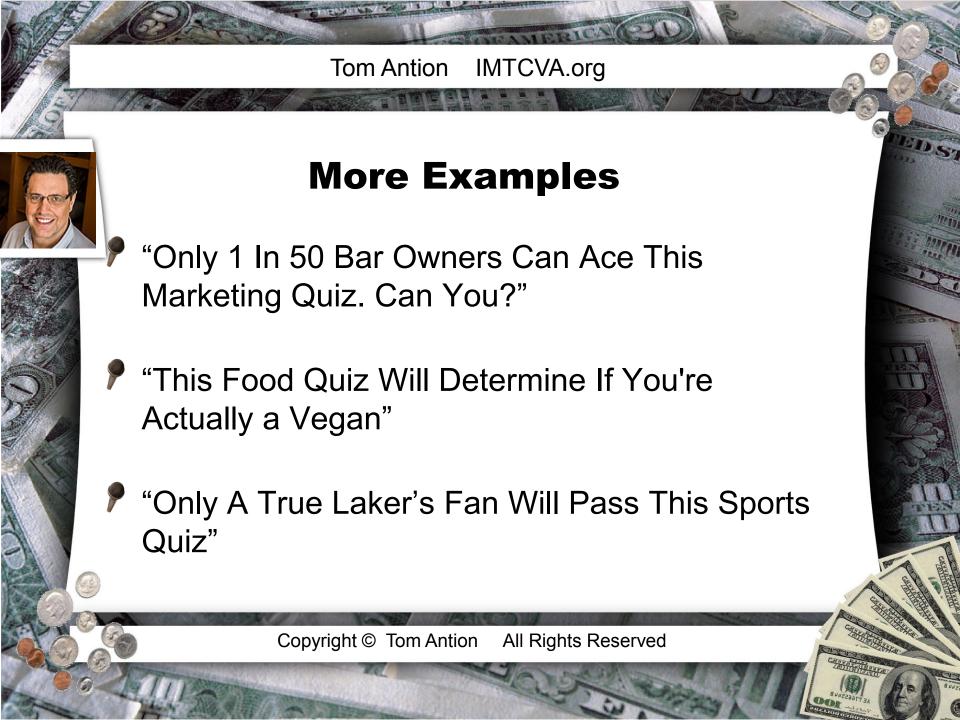
"7 College Ripoffs"

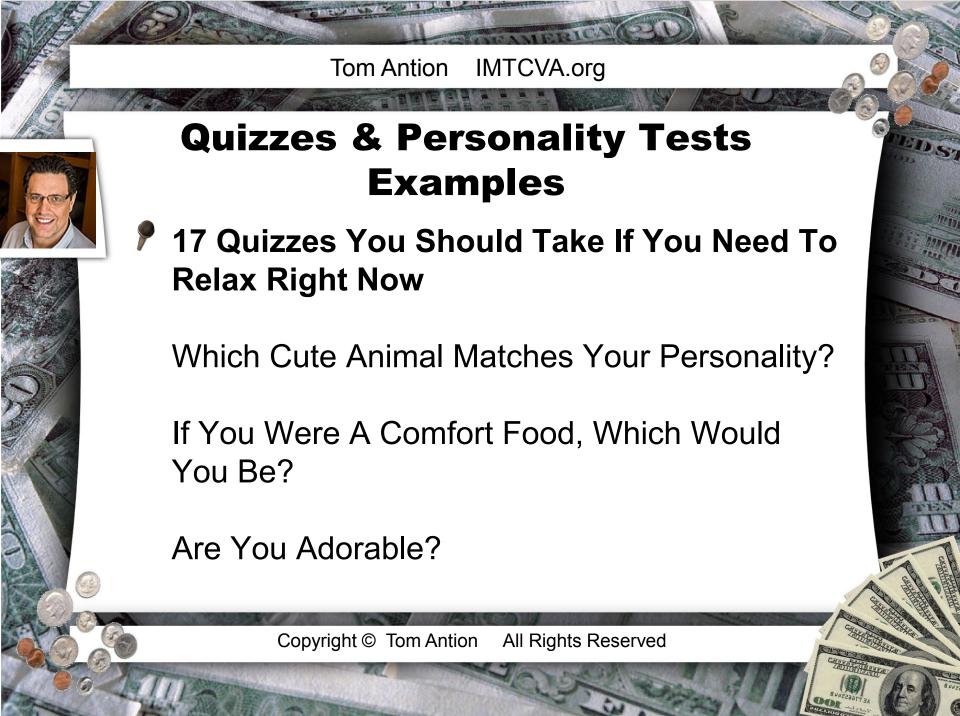
"Do you know 7 ways colleges rip-off families and students?"

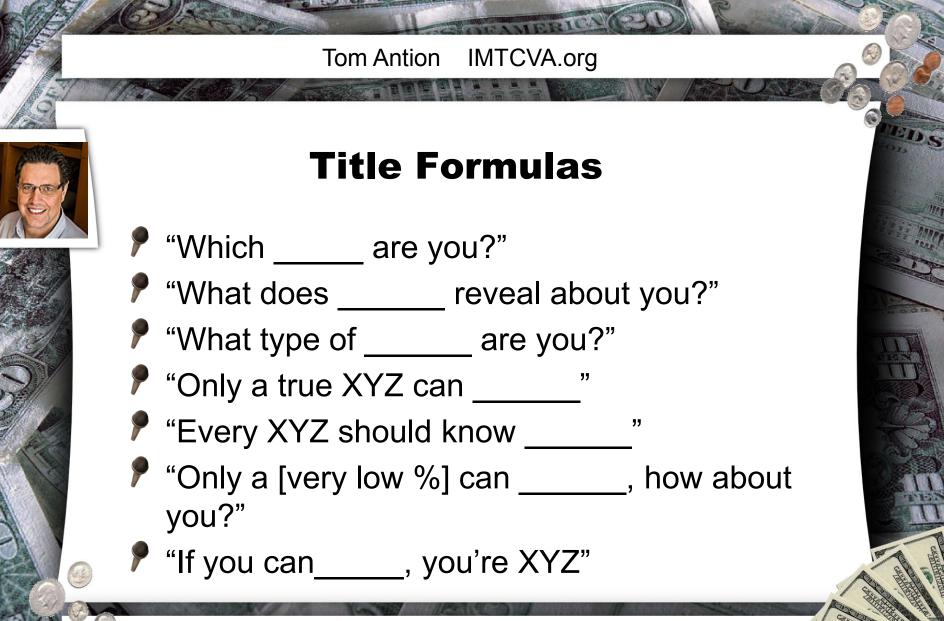
"Is your kitchen reducing the value of your home?"

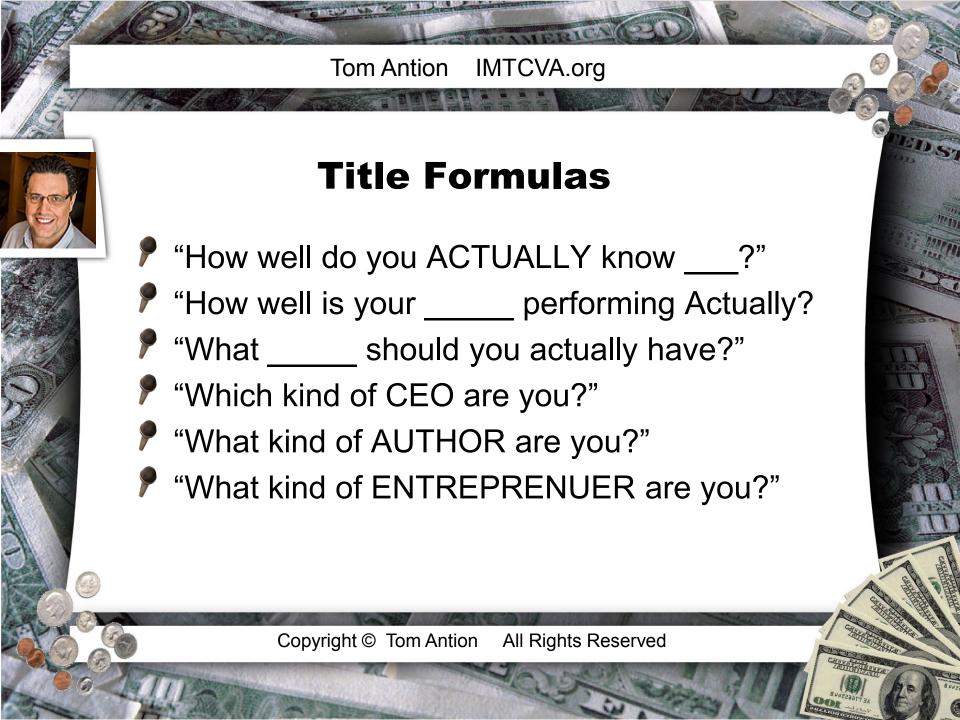
"How many consultants does it take to start your business?"

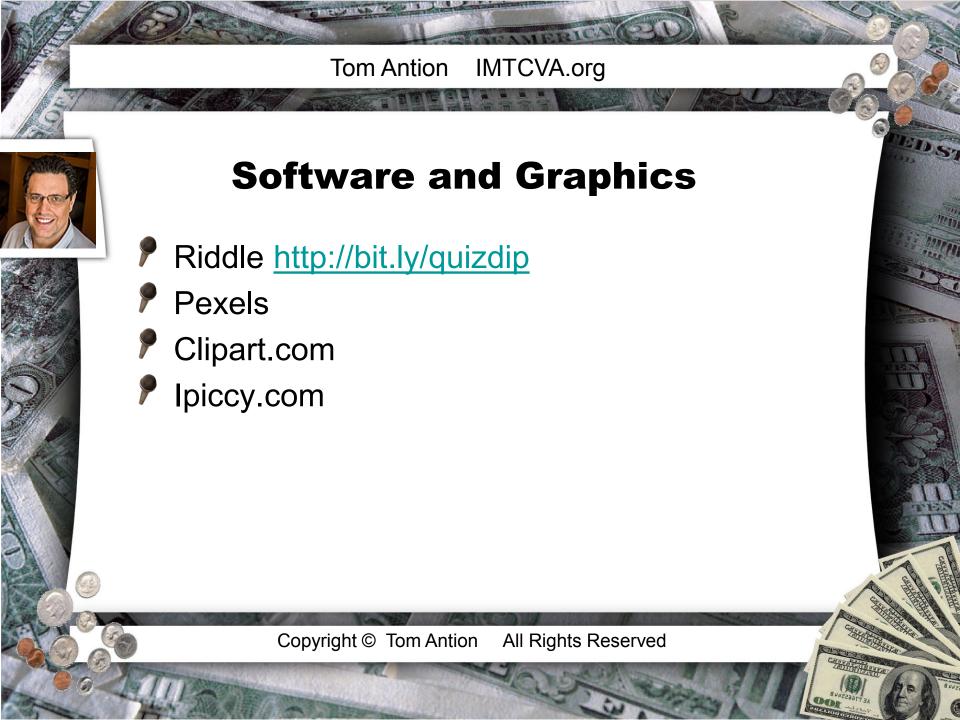


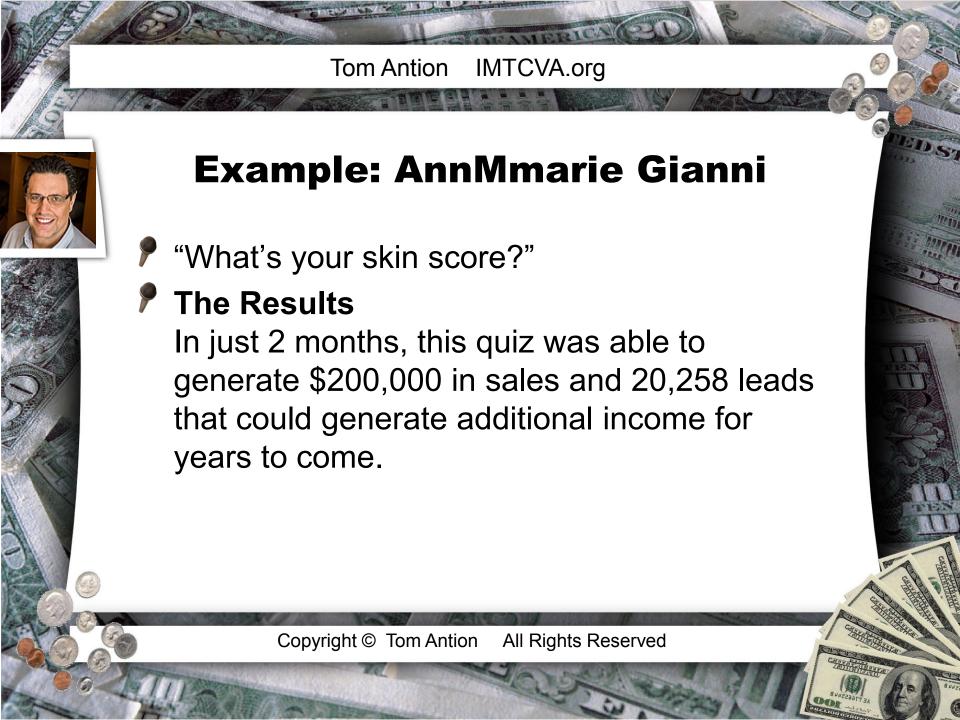


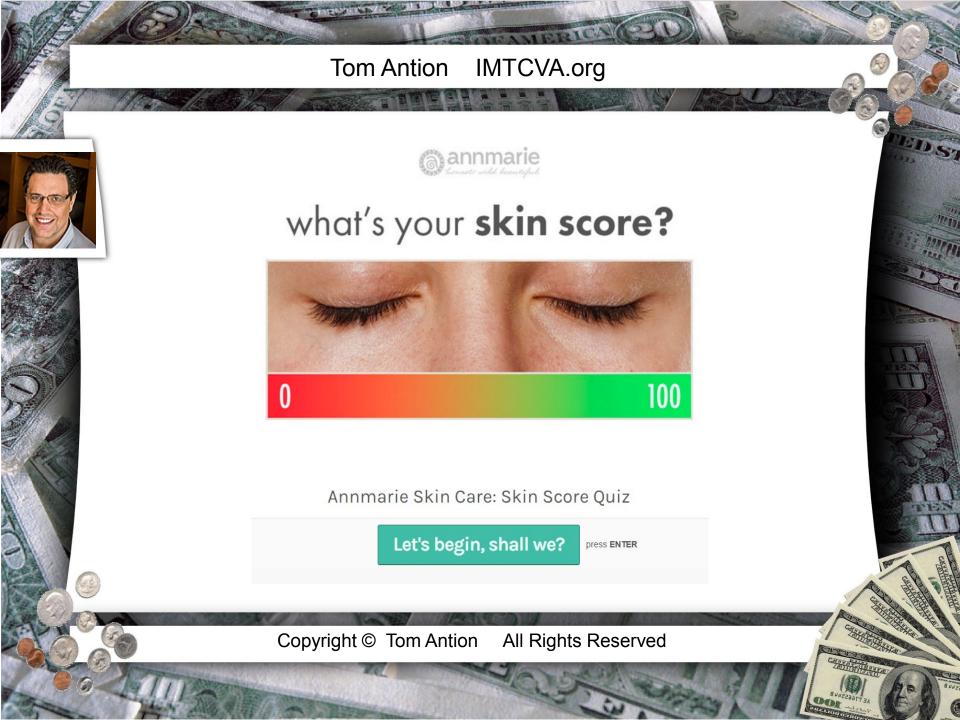


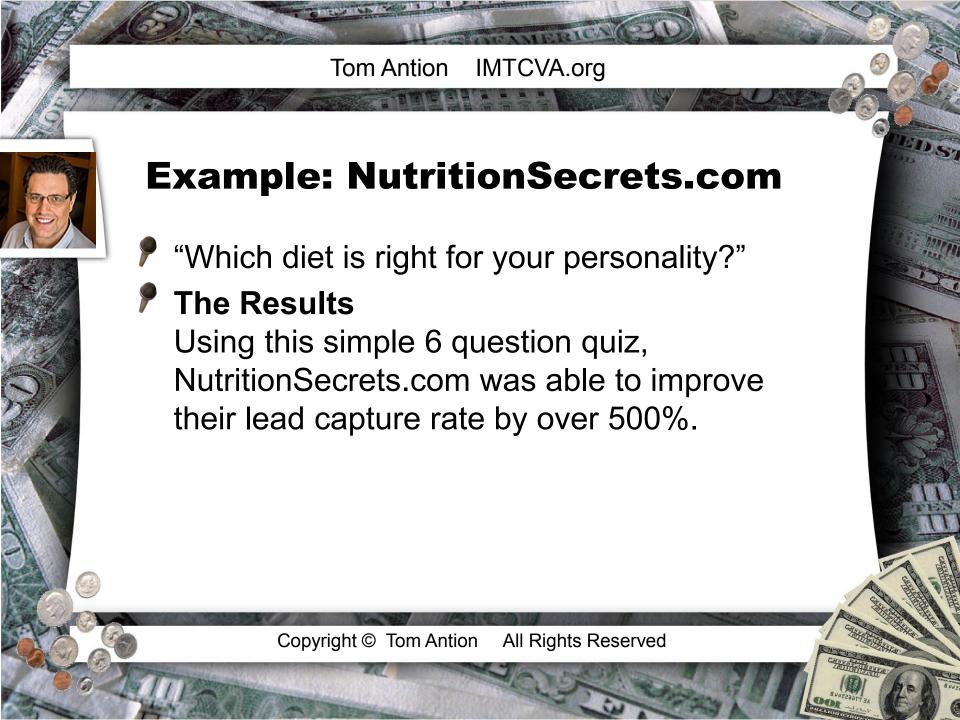


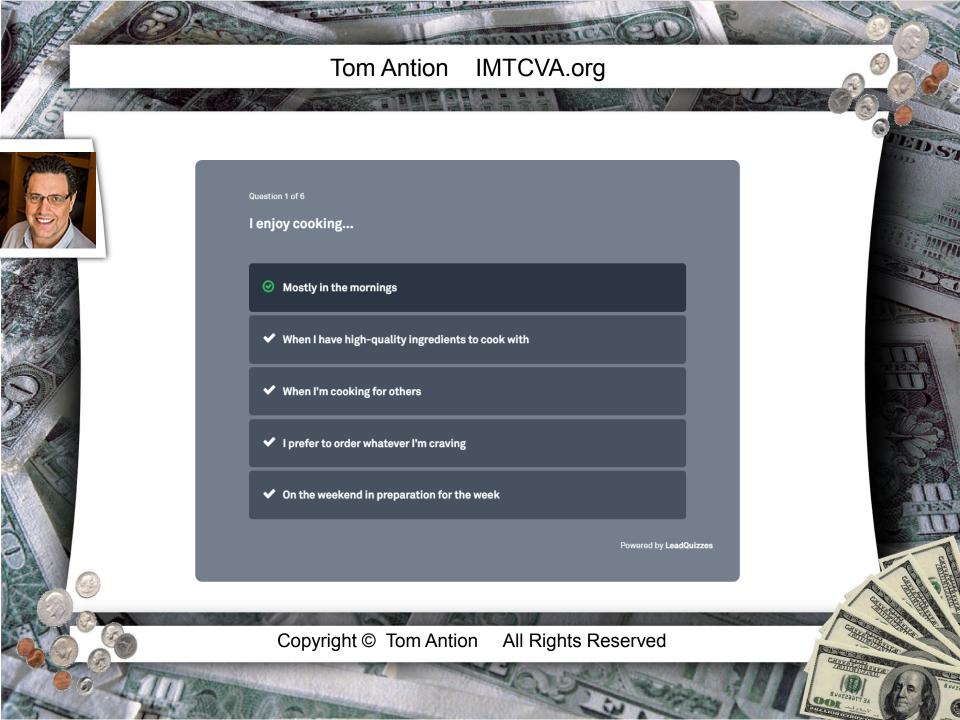










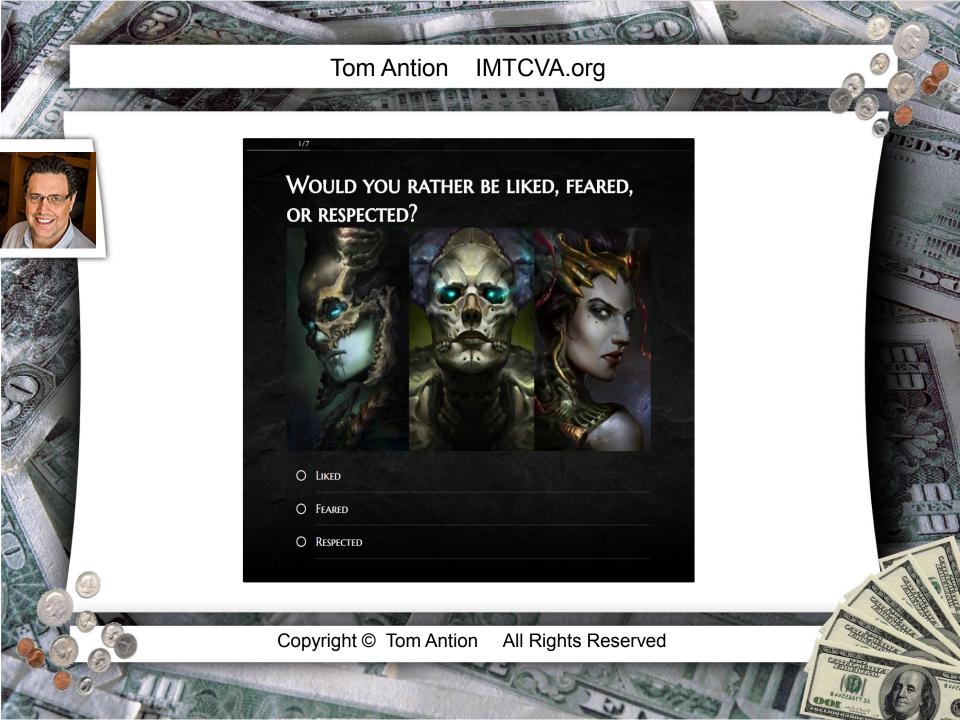


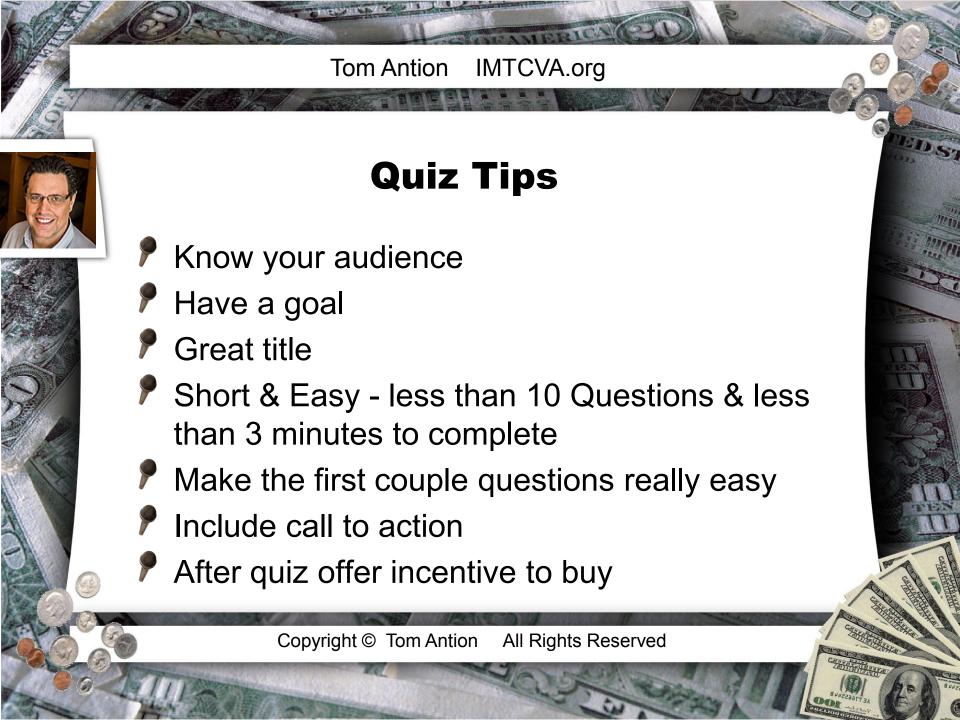


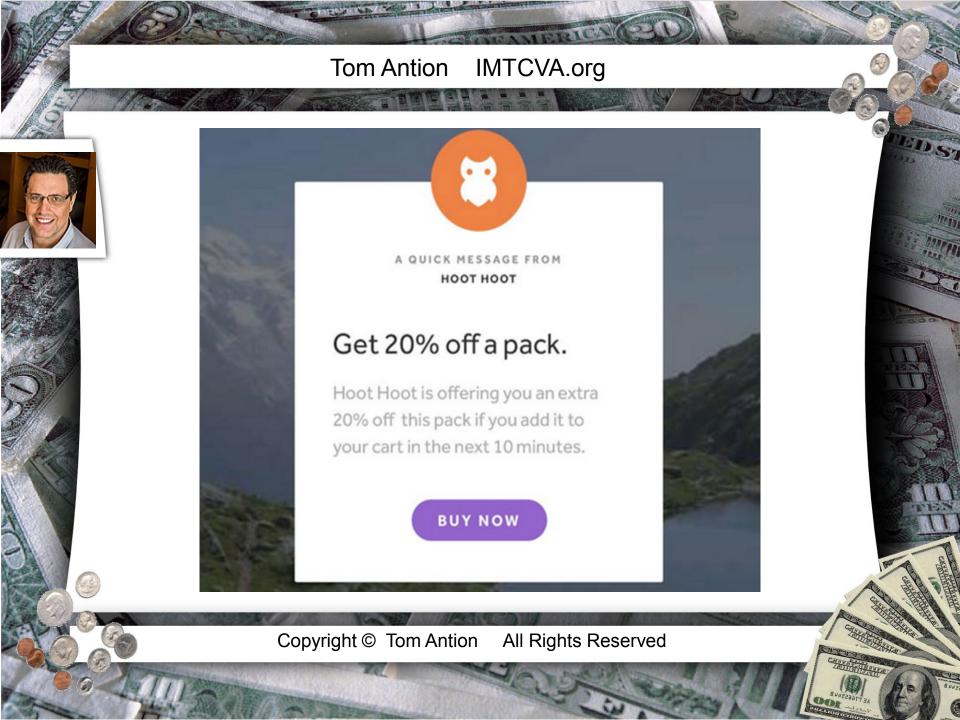


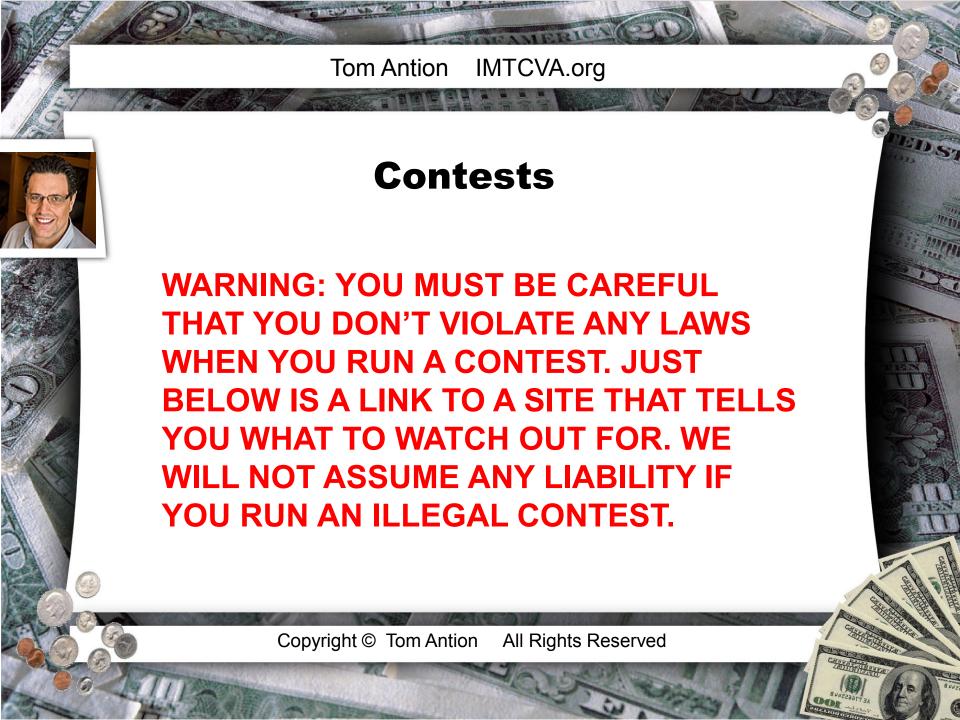
- "Court of the Dead" brand of collectables.
- The results

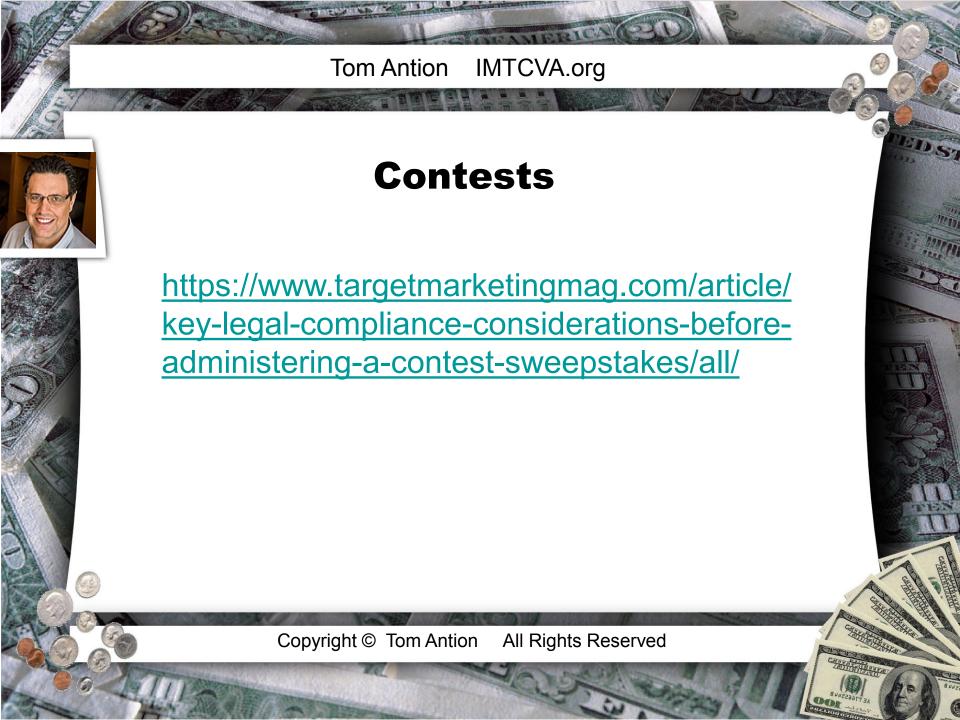
The quiz was taken over 20,000 times, brought in 15,000 new email subscriptions and generated 1,800 orders delivering \$75,000 in revenue! Of those 1,800 orders, 1,220 were first time customers!

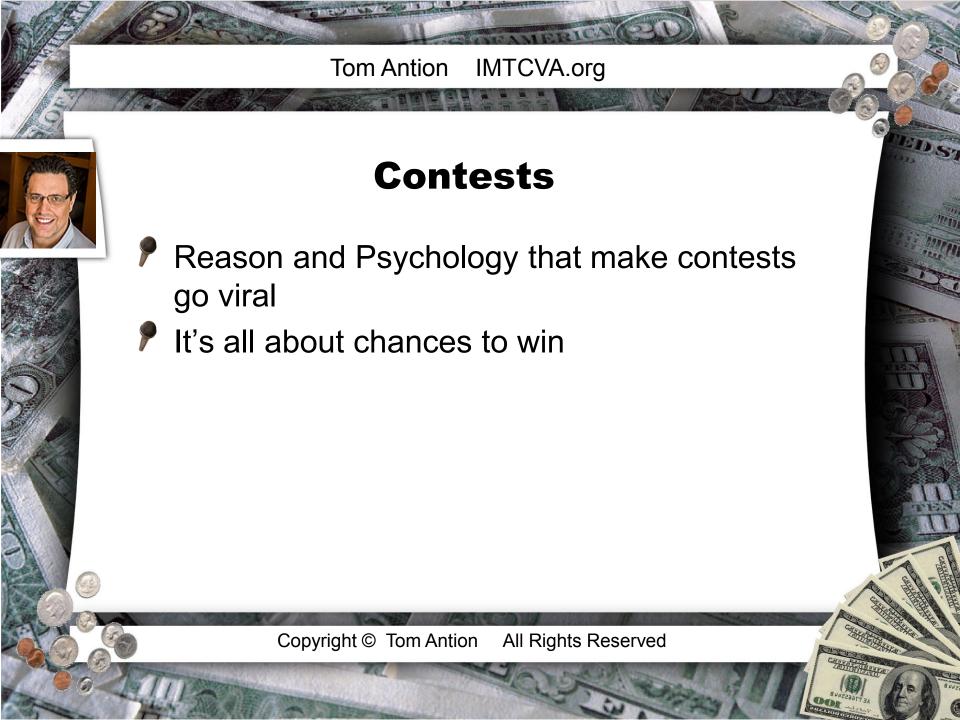


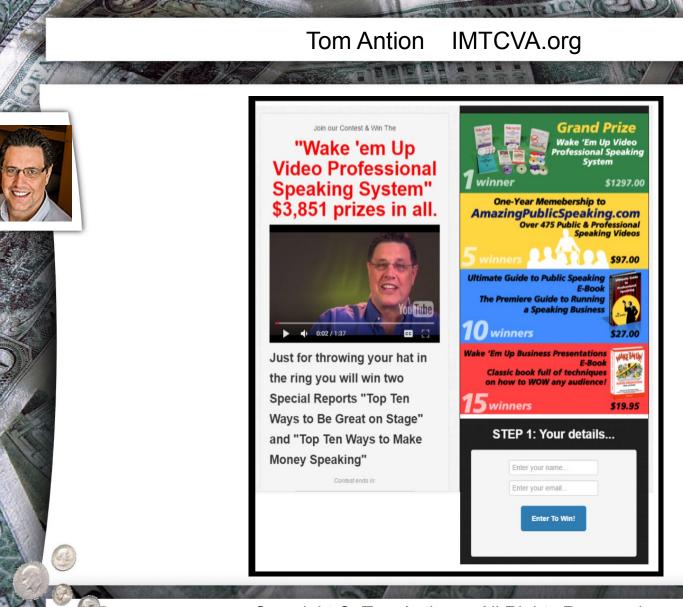






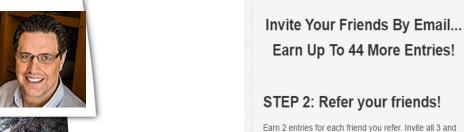






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Earn 2 entries for each friend you refer. Invite all 3 an earn 8 additional entries. When those friends successfully enter, you'll get 10 more entries each!

Email of friend #2

Email of friend #3

(Skip this step >>)

Want more chances to



Refer your friends and here's how!

1. Email!... but don't spam.



2. Share on Social Media.





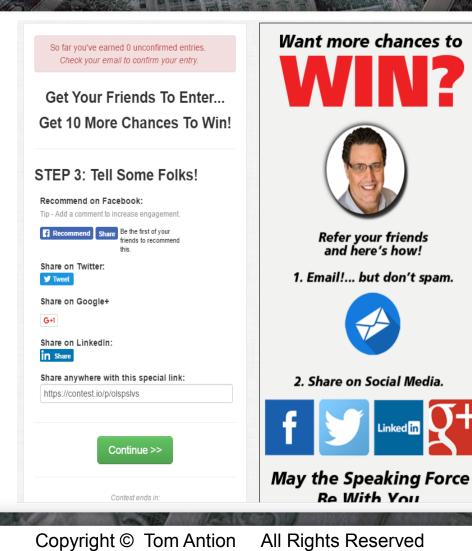


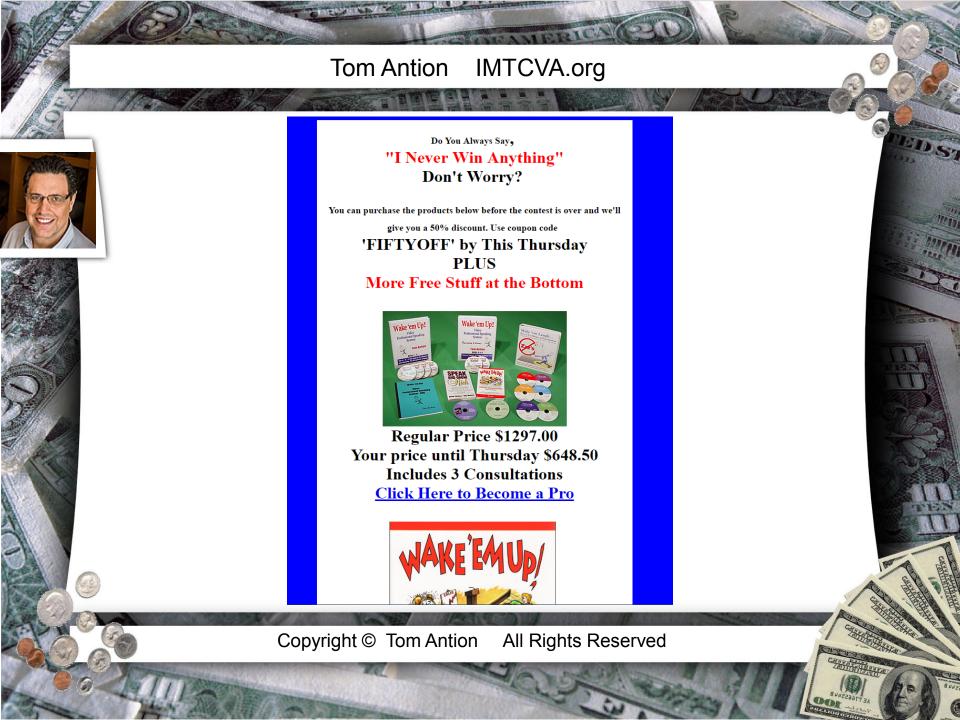


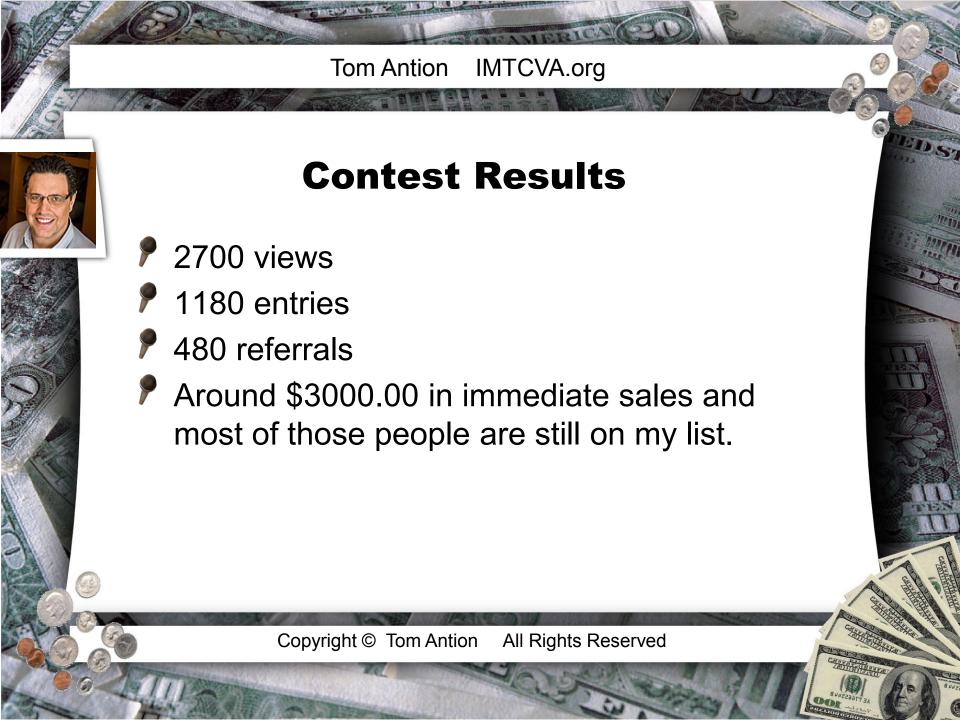
May the Speaking Force

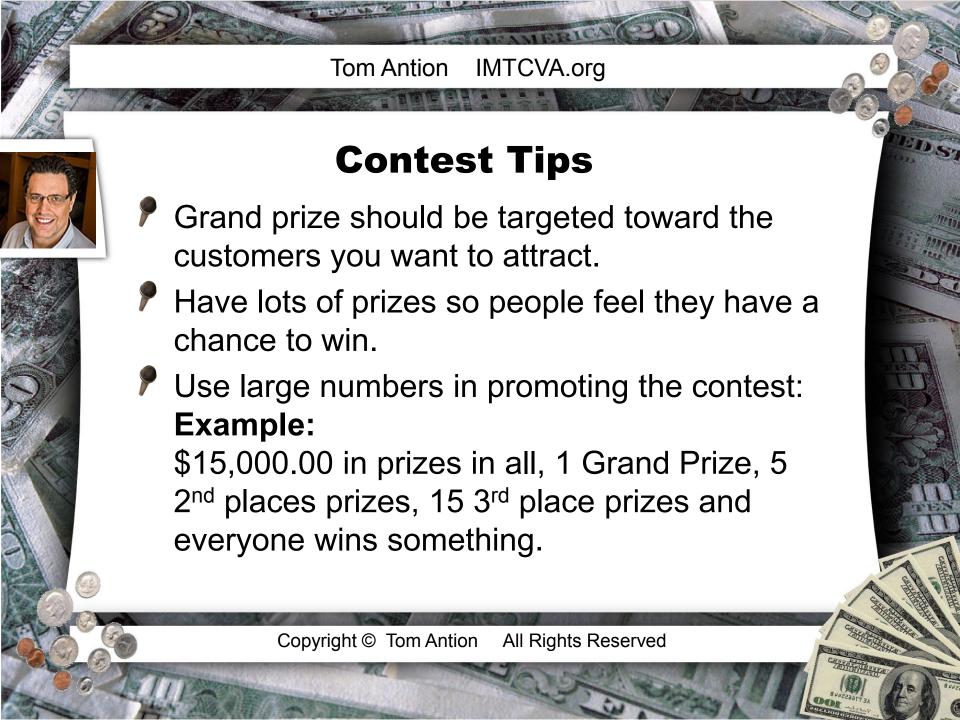
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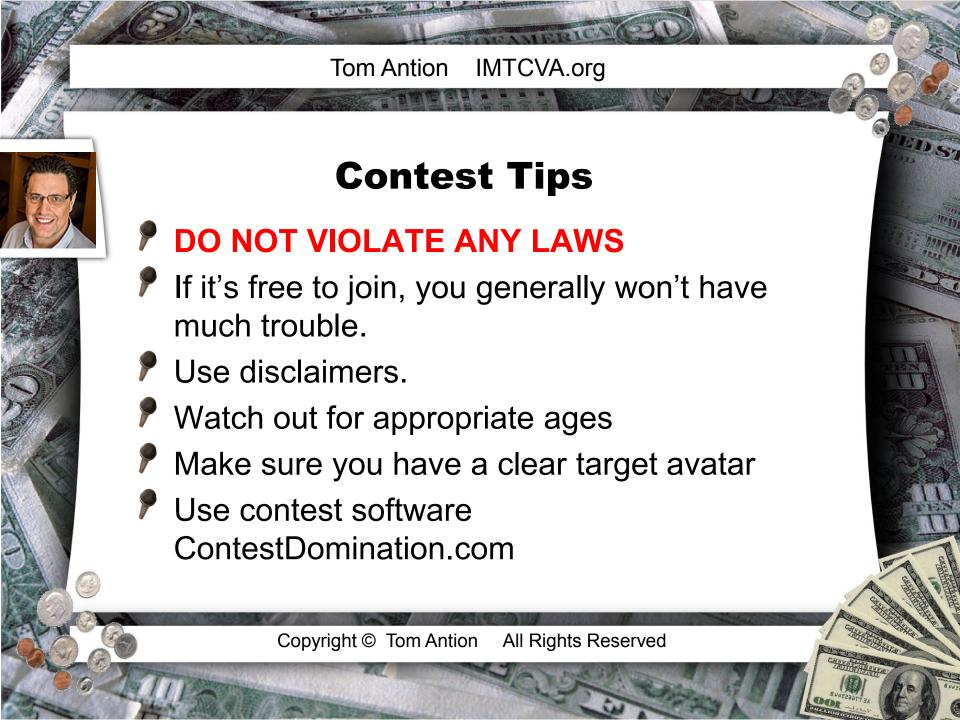




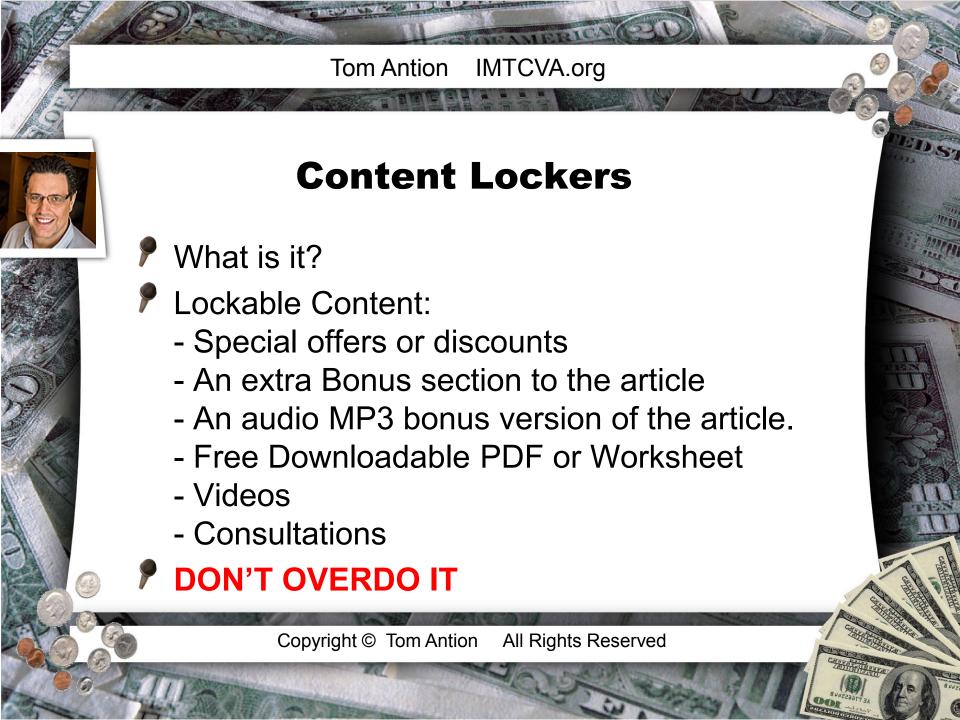


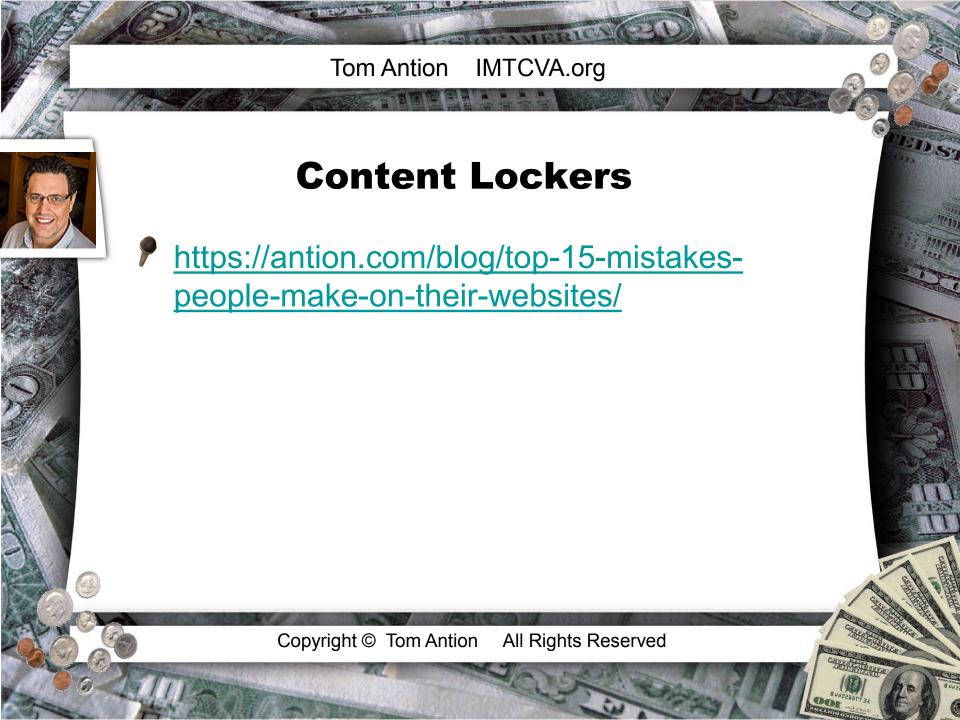












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Top 15 Mistakes People Make on Their Websites

Hi Everyone: This is the first post on the new antion blog. I hope you like it and there's an interesting viral marketing technique included in this posting that I'll tell you how to do in a future posting.

The first 14 mistakes are in no particular order.

No plan or purpose for the website – People get what I call a "CSI" AKA Crappy Stupid Idea and throw up a website without thinking through what EXACTLY they want to accomplish with the site. This allows the site to go off in all kinds of directions with no cohesive content visitors can depend on.

Too many topics – For the best chance of success the fastest, sites should be about one topic. Google wants to please the searcher by giving the searcher the best possible sites based on what they were searching for. If you lump multiple topics on one site, you are hurting your chances of being found in the search engines.

No instant recognition – When someone lands on your site, they should instantly know they are in the right place. Put a tag line near the top of the site so they know.

http://www.FatsoTennis.comFor instance at it says, "The Blog for Out of Shape People Who Low Tennis". You know immediately if the site is for you or not. If you aren't out of shape, then the site is not for you. If you are out of



shape, then it is. Poor recognition is part of the cause of high bounce rates which means people find your site, but then leave immediately.

Form over function – Many people let creative "web designers" who were probably out of work graphic artists the day before run away with design elements for coolness sake. Websites should look just good enough to represent you well professionally and concentrate on the marketing elements rather than fancy design.

DON'T MAKE ME THINK Too much Navigation — Back in the year 2000 a book came out called "Don't Make Me Think". It's been revised two times since. It was all about making it easy to move around your site without getting lost or confused. Here's something you can do. If on the first screen of your website you have more than let's say eight places to click, you probably need either another website or you need to rethink and simplify your navigation.

No obvious opt in form — Everyone at my level makes virtually all their money from email. When you hear, "The Money is in the List", ... believe it. You must get serious about getting people to opt in to your email list and then you must get serious about emailing them regularly with great things that will help them.

Not including social media – Social media can be a big waste of time if you get sucked in to playing games and yapping about your bunion operation. It is a necessary evil for business. Google and the other search engines demand that you have social media









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